



# Montgomery Parents

Prattville Millbrook Wetumpka

Montgomery Parents magazine has been a trusted local resource for River Region families for more than **15 years**. Our diverse, affluent and educated readers rely on the magazine for more than just information: they are looking for a sense of community and knowledge that they are not alone in raising a family. With a monthly **readership of more than 25,000**, Montgomery Parents reaches across social, economic and geographic groups and provides **must-have editorial** and a showcase for local businesses and advertisers.



## #1 Reason To Advertise

We help you target the most powerful consumers in the market!



So you can cut through the mass marketing crowd and target the best consumers.

## #2 Reason To Advertise Rates You Can't Refuse

The More Months You Advertise The Bigger The Discount Per Month

<b>Back Cover</b>	\$1025 (1mo)	\$950 (3mo)	\$875 (6mo)	\$800 (12mo)
<b>Inside Front Cover</b>	\$950 (1mo)	\$875 (3mo)	\$800 (6mo)	\$725 (12mo)
<b>Inside Back Cover</b>	\$800 (1mo)	\$725 (3mo)	\$650 (6mo)	\$575 (12mo)
<b>Full Page Color</b> <small>(8.25w x 10.75h .5" bleed)</small>	\$660 (1mo)	\$600 (3mo)	\$540 (6mo)	\$480 (12mo)
<b>1/2 Page Color</b> <small>(7.5w x 4.8h or 4.8w x 7.25h)</small>	\$396 (1mo)	\$360 (3mo)	\$324 (6mo)	\$270 (12mo)
<b>1/3 Page Color</b> <small>(4.9w x 4.8h)</small>	\$300 (1mo)	\$276 (3mo)	\$252 (6mo)	\$210 (12mo)
<b>1/4 Page Color</b> <small>(3.6w x 4.8h)</small>	\$228 (1mo)	\$204 (3mo)	\$180 (6mo)	\$156 (12mo)
<b>1/6 Page Color</b> <small>(2.4w x 4.8h or 4.8w x 2.4h)</small>	\$180 (1mo)	\$156 (3mo)	\$132 (6mo)	\$108 (12mo)
<b>Business Card</b> <small>(3.5w x 2h)</small>	\$90 (1mo)	\$78 (3mo)	\$66 (6mo)	\$54 (12mo)

rates are per month

Credit Cards Accepted

All Ad Design is FREE

## 3 Quick Features



### Buying Power

Families need more of everything... clothing, health care, food, entertainment, housing, education, travel, etc. Also, many of our readers have above-average incomes, which means more disposable income!

**Word of Mouth** Wherever women see each other - work, car pool line, church, the park - they share life's experiences. We can put you in the center of their conversations.

**Focused Advertising** When you advertise in Montgomery Parents your ad goes straight to your customer, saving you time and money while getting you better results.

There's a reason why more people advertise with us than any other publication...  
We're an affordable and effective solution for your marketing needs!

Let Us Serve You - Begin Advertising Today

Contact Jason Watson at 334/ 213-7940 ext 701 or [jwatson@keepsharing.com](mailto:jwatson@keepsharing.com)